

New Cumberland River Rescue No. 1*
1127 Market Street
PO Box 445
New Cumberland, Pa 17070

Dear Business Owner,

New Cumberland River Rescue is hosting the 50th Annual Halloween Parade in New Cumberland. The parade will be held on October 18, 2016 at 7:30 PM.

We are asking you to consider buying a Business Card Poster Ad for the New Cumberland Halloween Parade. The cost of this ad is \$50.00. These ads will place your Business Card on the Parade Posters and offer a great exposure for the largest Halloween Parade in the area with approximately 15,000 to 20,000 spectators. We would enjoy partnering with your Business for this fun family event.

Our organization is a family-based, 100% volunteer group, which operates solely on community donations. A 501(c)(3) Non-Profit organization, NCRR provides services for Cumberland, York, Adams, Lancaster and Dauphin Counties.

Checks should be made payable to "New Cumberland River Rescue" and print ready Business cards should be included with your check by September 9, 2016. A timely response would be appreciated so we can get the Posters out for the maximum advertising exposure to the public. You will receive a Parade Poster for your business. Please mail to:

New Cumberland River Rescue
Parade Ad
1127 Market Street
New Cumberland, Pa 17070

Thank you again for your consideration of this worthy Community Event.

Sincerely,

New Cumberland River Rescue

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1127 Market Street
PO Box 445
New Cumberland, Pa 17070***

**2016 Halloween Parade
October 18, 2016
Parade Poster Ad**

Company	
Contact	
Street	
City, State, Zip	
Contact Phone	
Contact Email	

Please Check One	Sponsorship	Amount
	Parade Ad	\$50.00

Checks should be made payable to “**New Cumberland River Rescue**” and print ready logos should be included with your check by September 09, 2016. Mail to:

***New Cumberland River Rescue
Parade Sponsor
1127 Market Street
PO Box 445
New Cumberland, Pa 17070***

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